



# 15<sup>th</sup> High Tea & Hats Crystal Anniversary

presented by  **PUBLIX SUPER MARKETS  
CHARITIES**

*Sunday, May 15th, 2022*

*The Alford Inn - Winter Park*

*1pm - 5pm*

*Dear Friend,*

Seniors First proudly announces the 15th Annual High Tea & Hats! It's our "Crystal Anniversary"! Mark your calendar for Sunday, May 15th at the beautiful Alford Inn. Find your fabulous hat and plan to join us for an afternoon of fun while supporting Seniors First programs that provide a vital support system to vulnerable seniors in our community.

As one of our official sponsors, your company will receive exposure to hundreds of attendees. Additional advertising will reach thousands of others through collateral materials, our dedicated website, social media and more. All proceeds go directly to programs for seniors needing our services and will help the more than 4,200+ clients we serve in Orange, Seminole, Osceola and Polk Counties.

In a perfect world, every older adult would have nearby relatives or neighbors to help prepare meals, clean house and visit regularly. But too many seniors in our area have no such support system. Your generous sponsorship donation will go directly to helping prevent senior hunger through our nutrition programs, help strengthen and support seniors through in-home care and community services and have a real impact on avoiding or delaying the three biggest threats of aging; hunger, isolation and loss of independence.

Thank you for taking time to review the attached sponsorship opportunities. We sincerely hope you consider partnering with us in support of our community's senior citizens.

Sincerely,

Christi Ashby & Pam Lively  
Event Co-Chairs

Marsha Lorenz  
President/CEO

Seniors First is a 501(c)3, nonprofit social service organization helping adults age 60+ with limited options who need support in order to live at home as long as possible. We are most well-known for our Meals on Wheels Program in Orange County. Our full range of services provide essential support and a safety net for seniors who deserve to age with hope, choice and dignity.



**SeniorsFirst**  
*Meals on Wheels, in-home care and more.*





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### Details: ...and that's the tea!

Official name: Seniors First High Tea & Hats

Location & Date: The Alford Inn  
300 East New England Avenue  
Winter Park, FL 32789  
Sunday, May 15th, 2022  
1:00pm - 5:00pm

### The Event

Each year, 300+ High Tea & Hats guests are invited to participate in 'stylish hat' and table decorating contests, bid on a variety of fabulous items in the live and silent auctions and try their luck in our amazing wine pull. Guests dine on traditional teatime fare, including fresh fruits, cheeses, warm scones with jam and clotted cream, delicate tea sandwiches, petite desserts, and specialty teas.

### Sponsorship Levels

Crystal Anniversary Presenting Sponsor	\$12,500
Platinum Sponsor	\$ 7,500
Gold Sponsor	\$ 5,500
Silver Sponsor	\$ 4,000
Bronze Sponsor	\$ 2,000
Auction Sponsor	\$ 4,000
Photo Booth Sponsor	\$ 4,000
Hat Contest Sponsor	\$ 4,000

\*All sponsor tables include 2 complimentary bottles of champagne.

\*\*Looking for a more customized sponsorship? Please contact Wendy Jackson: 407-373-7754 or [wjackson@seniorsfirstinc.org](mailto:wjackson@seniorsfirstinc.org).

### Tickets

Individual Tickets	\$125
Children 8 & Under	\$65
Table of 10	\$1,250
VIP Table of 10	\$1,600 Includes 2 bottles of champagne, early access to the venue to decorate and theme your table and attire for the table contest where you could win prizes!

*Those we serve and our guests are always our number one priority. We will continue to monitor guidance from the national public health organizations, as well as state and local regulations and adapt as needed to ensure a most enjoyable and safe event.*





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*Your sponsorship is changing the lives of older adults.*

## Crystal Anniversary Presenting Sponsor

**\$12,500**

### Your support can impact any of the following by providing:

- 1,664 prepared, nutritious meals and regular safety checks to feed 3 home bound seniors for a full year.
- 208 seniors with 5 days of Meals on Wheels.
- 1036 shopping trips with transportation.
- 104 seniors 1 month of social activities and meals at our Neighborhood Lunch Program.
- 125 manual wheelchairs breaking down barriers to mobility.

### Your benefits include:

- Up to 3 tables of 10. May decorate for table contest.
- Fixed logo placement in ongoing slide show throughout the event.
- Prominent logo placement in digital program.
- Featured prominently in all media and online advertising.
- Logo and link on High Tea & Hats website.
- Opportunity to address guests from podium.
- Prominent logo placement on all event signage.
- Recognition in Spring Newsletter.
- May display company information or giveaways at sponsor table(s).
- May designate table in honor of a special senior.





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*Your sponsorship is changing the*

## **Platinum Sponsor \$7,500**

### **Your support can impact any of the following by providing:**

- 2 years of nutrition for a senior, eliminating food insecurity.
- 300 frail seniors with personal care service in the home.
- Transportation for 616 shopping trips for seniors.
- 75 caregivers a much needed break through respite services.
- Food for 470 people in our community for a week through our food pantry.

### **Your benefits include:**

- Up to 2 tables of 10. May decorate for table contest.
- Premium logo placement in ongoing slide show throughout the event.
- Prominent logo placement in digital program.
- Logo and link on High Tea & Hats website.
- Recognition in Spring Newsletter.
- May display company information or giveaways at sponsor table(s).
- May designate table in honor of a special senior.





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## GOLD SPONSOR \$5,500

### Your support can impact any of the following by providing:

- 1 week of meals for 91 seniors unable to prepare their own food.
- Homemaking visits for 110 seniors to keep their environment safe and clean.
- 15 seniors with the safety of 1 year emergency alert response.
- 15 electric wheelchairs to provide independence and mobility.

### Your benefits include:

- 1 table of 10. May decorate for table contest.
- Ongoing logo appearances in sponsor slide show during event.
- Recognition in Spring Newsletter.
- Logo and link on High Tea & Hats website.
- Prominent logo placement in digital program and on all event signage.
- May display company information or giveaways on sponsor table.
- May designate table in honor or memory of a special senior.

## SILVER SPONSOR \$4,000

### Your support can impact any of the following by providing:

- A full month of meals to 15 seniors facing a crisis situation.
- 66 tub transfer benches for bath safety and caregiver assistance.
- Oversight and care for 4 individuals through our Guardianship Program for 2 months.

### Your benefits include:

- 1 table of 10. May decorate for table contest.
- Ongoing logo appearances in sponsor slide show during event.
- Logo recognition in digital program and on event signage.
- Logo and link on High Tea & Hats website.
- May designate table in honor or memory of a special senior.





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## BRONZE SPONSOR \$2,000



### Your support can impact any of the following by providing:

- 33 seniors struggling with hunger with 5 full days of food.
- Personal care services like bathing, shaving and grooming for 40 seniors.
- 5 electric wheel chairs to improve mobility and independence.

### Your benefits include:

- 1 table of 10. May decorate for table contest.
- Logo recognition in digital program and on event signage.
- May designate table in honor or memory of a special senior.

## MOBILE AUCTION SPONSOR \$4,000



### Your support can impact any of the following by providing:

- Nutrition for a senior who may not know where their next meal is coming from for 16 months.
- Nutrition for 252 people for a week through our food pantry.
- 11 electric scooters to navigate safely in and out of the home.

### Your benefits include:

- Logo displayed on digital auction pages.
- 1 table of 10. May decorate for table contest.
- Ongoing logo appearances in sponsor slide show during event.
- Logo and link on High Tea & Hats website.
- Logo recognition in digital program and on event signage.
- May designate table in honor or memory of a special senior.



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## PHOTO BOOTH SPONSOR \$4,000



### Your support can impact any of the following by providing:

- 66 seniors with 5 days of fully prepared, nutritious meals.
- 33 seniors with 1 month of social activities and meals at our Neighborhood Lunch Program.
- 40 manual wheelchairs to increase mobility and independence.

### Your benefits include:

- May stage booth area with step and repeat or other signage for photos.
- 1 table of 10. May decorate for table contest.
- Attendant provided to take photos with guest phones.
- Ongoing logo placement in sponsor slide show during event.
- Logo and link on High Tea & Hats website.
- Logo recognition in digital program and on event signage.
- May designate table in honor or memory of a special senior.

## HAT CONTEST SPONSOR \$4,000



### Your support can impact any of the following by providing:

- Meals and friendly visits to a senior for 14 months.
- 80 personal care visits to insure healthy hygiene and personal attention.
- 53 transfer chairs to minimize risk of falls in the home.

### Your benefits include:

- Sponsor acknowledgement from stage by emcee.
- 1 table of 10. May decorate for table contest.
- Ongoing logo appearances in sponsor slide show during event.
- Logo and link on High Tea & Hats website.
- Logo recognition in digital program and on event signage.
- May designate table in honor or memory of a special senior.



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### SPONSORSHIP AGREEMENT

PLEASE print all information exactly as it should appear in promotional materials.

Company/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship level selected: \_\_\_\_\_

Amount:  \$12,500 Crystal  \$7,500 Platinum  \$5,500 Gold  \$4,000 Silver  \$2,000 Bronze  
 \$4,000 Auction Sponsor  \$4,000 Hat Contest Sponsor  \$4,000 Photo Booth Sponsor

I am unable to sponsor but would like to make a donation in the amount of \$ \_\_\_\_\_

Payment:  Check enclosed  Credit card payment  Please invoice us

### CREDIT CARD INFORMATION — VISA MASTERCARD AMEX DISCOVER

\_\_\_\_\_  
Name as it appears on the card

\_\_\_\_\_  
Credit card number

\_\_\_\_\_  
Signature as name appears on the card

\_\_\_\_\_  
Expiration Date and CVV code

Please mail, fax or deliver your agreement and check or credit card information payable to: Seniors First, Inc.  
Attn: Katherine Brown | 5395 L.B. McLeod Rd. Orlando, FL 32811 | Ph: 407-615-8979 | kbrown@seniorsfirstinc.org

Thank you for this tax-deductible contribution. For purposes of income tax reporting, the exact amount of the tax-deductible contribution depends on sponsorship level benefits. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION FOR SENIORS FIRST, INC., A FLORIDA-BASED NONPROFIT CORPORATION (REGISTRATION NO. CH2071), MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE 1-800-HELP-FLA (435-7352) WITHIN THE STATE OR VISITING THEIR WEBSITE AT [WWW.FRESHFROMFLORIDA.COM](http://WWW.FRESHFROMFLORIDA.COM). REGISTRATION DOES NOT IMPLY ENDORSEMENT,

Yes! We want to be a part of the 2022 High Tea & Hats Fundraiser. We have checked our level of sponsorship above and will send payment by April 15th, 2022.